



# GRANGE MONTH 2012

## Packet for Connecticut Granges

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All items in the packet,  
and many more  
brochures, posters,  
resources and goodies  
are available for  
download from the  
CT State Grange  
website -

[www.CTStateGrange.org/GrangeMonth](http://www.CTStateGrange.org/GrangeMonth)

All items are  
customizable to YOUR  
GRANGE by request.

Please allow sufficient  
time for customization.

### CONTACT:

Terri Fassio, Public Relations Co-Director - Tel. 860-626-5074 - [information@ctstategrange.org](mailto:information@ctstategrange.org)  
Robert Charbonneau, Public Relations Co-Director - Tel. 203-237-4617 - [publicrelations@ctstategrange.org](mailto:publicrelations@ctstategrange.org)  
Maggie Schofield - Public Relations Committee - Tel. 860-693-6111 - [PR\\_Schofield@ctstategrange.org](mailto:PR_Schofield@ctstategrange.org)  
Don Offinger - Public Relations Committee - Tel. 203-762-1900 - [PR\\_Offinger@ctstategrange.org](mailto:PR_Offinger@ctstategrange.org)  
Frank Forrest - Public Relations Committee - Tel. 860-895-8180 - [PR\\_Forrest@ctstategrange.org](mailto:PR_Forrest@ctstategrange.org)



# April 2012 is Grange Month across Connecticut!

Hello Grangers!

April 2012 is Grange Month in Connecticut!

April has been declared Grange Month by National Grange President Ed Luttrell, with the 2012 theme: American Values, Hometown Roots. Community Granges throughout Connecticut are encouraged to participate in the month-long celebration by opening their doors to the public for family-oriented events focused on the contributions of the Grange in their communities, such as open houses, lectures and programs, citizens' awards, service projects, community displays, traditional pot-luck suppers and more.

The Public Relations Committee has developed a packet containing everything you will need to make your Grange Month celebration a success. The information packet is attached to this e-mail as a PDF File. Because we want to ensure a timely delivery to each and every Grange across Connecticut, we are e-mailing Connecticut's packet of information to as many Granges and Grangers as possible, and ask that this information be shared within each of your Granges. Granges without e-mail addresses will be receiving their packets via Postal Mail.

All of the items included in this packet, a list of Grange Month events throughout the State, as well as additional resources and goodies, are available for download on the Grange Month page of the Connecticut State Grange website -

<http://www.CTStateGrange.org/GrangeMonth>

As part of the Grange Month celebration, the Connecticut State Grange is hosting a number of state-wide events:

Join the conversation on Wednesday, April 11th, as the Connecticut State Grange will be hosting an online chat beginning at 7:00 PM. State Grange Officers and representatives will be there to answer all of your questions. Go to [www.CTStateGrange.org/GrangeChat](http://www.CTStateGrange.org/GrangeChat) and log on. Guests can sign-in using their real names or anonymously.

Bowl your best game and support the teams at the "Bowl Across America" Bowl-A-Thon fundraiser sponsored by the Connecticut State Grange Youth and Junior Committees - April 21st, 11:00 AM - 1:00 PM, at AMF Lanes, 748 Silver Lane, East Hartford. The cost is \$10.00 per person which includes two games and shoe rental.

The Social Connection Committee has planned a State-wide Tag Sale Event for April 28th. Five Pomonas will each be hosting a Tag Sale from 9 AM - 2 PM, and the proceeds will be going to the American Liver Foundation. Check the website for the specific locations and more information.

*Continued ...*



The Connecticut State Grange welcomes National Grange President Ed Luttrell back to our state for a town hall style meeting on April 30th at Good Will Grange Hall, 43 Naubuc Avenue, Glastonbury, beginning at 7:30 PM.

If you need help promoting your Grange's "Grange Month" events - such as writing press releases and articles, designing posters and more - the PR Committee is just a phone call or an e-mail away! Our contact information is at the close of this message. And don't forget to give us a call or send an e-mail detailing your Grange Month events, so we can include them on the CT State Grange website, as well as on Facebook, Twitter and our other Social Media outlets.

Fraternally,

Terri Fassio and Robert Charbonneau, Public Relations Co-Directors, Connecticut State Grange

**Contact Information:**

Terri Fassio, Public Relations Co-Director - Tel. 860-626-5074 - [information@ctstategrange.org](mailto:information@ctstategrange.org)  
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# BOWLING



## CONNECTICUT STATE GRANGE Bowling-A-Thon

**SATURDAY, APRIL 21 • 11:00 AM - 1:00 PM**  
**AMF Lanes, 748 Silver Lane, East Hartford, CT**

Price: \$10.00 per person - includes Two Games and Shoe Rental  
Details: (203) 868-8712 • [youth@ctstategrange.org](mailto:youth@ctstategrange.org) • [www.CTStateGrange.org](http://www.CTStateGrange.org)

CONNECTICUT STATE GRANGE

# STATE-WIDE CHARITY TAG SALE EVENT

**SATURDAY, APRIL 28**  
**9 AM - 2 PM**

- ➔ **Central Pomona Grange Tag Sale**  
Meriden Grange Hall, 540 Broad Street, Meriden
- ➔ **Quinebaug Pomona Grange Tag Sale**  
Senexet Grange Hall, 628 Route 169, Woodstock
- ➔ **Mountain County Pomona Grange Tag Sale**  
Litchfield Grange Hall, 453 Bantam Road, Litchfield
- ➔ **New Haven County Pomona Grange Tag Sale**  
Wallingford Grange Hall, 586 Center Street, Wallingford
- ➔ **Excelsior Pomona Grange Tag Sale**  
Oxford Grange Hall, 482 Oxford Road, Oxford



All proceeds to benefit the American Liver Foundation  
Visit [www.CTStateGrange.org](http://www.CTStateGrange.org) for more information

**CONNECTICUT STATE GRANGE**

presents a

**TOWN HALL  
MEETING**

*featuring*

**ED LUTTRELL**

**President of the National Grange**

**MONDAY, APRIL 30 • 7:30 PM**

**Good Will Grange Hall  
43 Naubuc Avenue, Glastonbury, CT**

**APRIL IS GRANGE MONTH!**

The Connecticut State Grange has been an integral part of communities across the state for over 125 years, with nearly 60 local Grange chapters in Connecticut.

For more information please contact:  
**(860) 633-7550 • [www.CTStateGrange.org](http://www.CTStateGrange.org)**



*American Values. Hometown Roots*



**JOIN THE  
CONVERSATION**

# Connecticut State Grange **Online Chat**

**Wednesday, April 11 • 7:00 PM**

**All aspects of the Grange will be discussed including:  
ritual, agricultural and legislative initiatives,  
Grange events, community interaction and more.**

**State President Jody Cameron, General Deputy Todd Gelineau  
and committee representatives will be there  
to answer all of your questions.**

**[www.CTStateGrange.org/GrangeChat](http://www.CTStateGrange.org/GrangeChat)**

**Guests can sign-in using their real names or anonymously.**





# Grange Month Event Highlights from across Connecticut

## APRIL 5

**Glastonbury Grange  
Monte Carlo Whist Card Party**  
Refreshments and Door Prizes.  
Time: 7:00 PM  
Masonic Hall, 895 Main Street  
Route 17, So. Glastonbury CT 06033

## APRIL 9

**Redding Grange Deputies' Ritual Winner's Night**  
Redding Grange won the 2011 Deputies' Ritual Challenge, and their prize is an evening presented by the officers and committees of the Connecticut State Grange! A fun evening is planned!  
Time: 7:30 PM  
Redding Grange Hall  
399 Newtown Tpke, Redding CT 06875

## APRIL 10

**Norfield Grange Spring Fling Open House**  
Time: 7:30 PM  
Norfield Grange Hall  
12 Goodhill Road, Weston CT 06883

## APRIL 11

**CT State Grange Online Chat**  
All aspects of the Grange will be discussed. State Grange Representatives will be there to answer all of your questions.  
[www.CTStateGrange.org/GrangeChat](http://www.CTStateGrange.org/GrangeChat)  
Time: 7:00 PM

## APRIL 14

**Killingly Grange Square Dance**  
Time: 7:00 PM  
Killingly Grange Hall  
801 Hartford Tpke, Killingly CT 06243

## APRIL 14

**Southern CT Past Masters Association Program and Potluck Supper**  
Potluck Supper, Program, Country Store.  
Time: 6:30 PM  
Southington Grange Hall  
137 Knowles Ave., Plantsville CT 06479

## APRIL 17

**Eureka Grange Potluck Supper**  
Time: 6:30 PM  
Eureka Grange Hall  
777 Litchfield Tpke, New Hartford, CT 06057

## APRIL 17

**Stafford Slide Show on Gardening**  
Time: 7:00 PM  
Stafford Grange Hall  
216 East St., Stafford Springs CT 06075

## APRIL 18

**Cheshire Grange - Grange Month Men's Bake-off**  
Time: 7:30 PM  
Cheshire Grange Hall  
44 Wallingford Road, Cheshire CT 06410

## APRIL 20

**Riverton Grange Potluck Supper and "The Midnight Ride of Paul Revere" Performance by Peter Keefe**  
Time: 6:30 PM  
Riverton Grange Hall  
9 Riverton Rd, Rt. 20, Riverton, CT 06065

## APRIL 21

**Manchester Grange Pasta Dinner**  
Dinner includes Pasta, Meatballs, Salad, Bread and Dessert.  
Time: 5:30 PM  
Zion Evangelical Lutheran Church  
120 Cooper St., Manchester CT 06040

## APRIL 21

**CT State Grange Bowl-A-Thon**  
Cheerleaders are welcome to attend.  
Time: 11:00 AM - 1:00 PM  
Cost: \$10.00 / incl. two games & shoes  
AMF Lanes, 748 Silver Lane, East Hartford CT

## APRIL 23

**Bethlehem Grange Open House Community Service Awards Night**  
Time: 7:30 PM  
Memorial Hall  
Main Street, Bethlehem, CT 06751

## APRIL 25

**Wolf Den Grange Potluck Supper**  
Time: 6:00 PM  
Wolf Den Grange Hall  
207 Mashmoquet Rd, Pomfret Ctr., CT 06259



*American Values,  
Hometown Roots*

## APRIL 26

**Hillstown Grange Bluegrass Night**  
Featuring Yankee Blue Grass Special  
Time: 7:30 PM  
Hillstown Grange Hall  
617 Hills Street, East Hartford, CT 06108

## APRIL 26

**Ekonk Community Grange  
FFA Appreciation Supper**  
Local FFA students and alumni are invited to a free spaghetti supper, where they are presented with a donation for their scholarship fund.  
Time: 6:00 PM  
Ekonk Community Grange Hall  
723 Ekonk Hill Rd., Sterling CT 06377

## APRIL 26

**Cannon Grange Seminar on Childhood Obesity**  
Tamara Swett and Peter McKnight, from the Clinical Nutrition & Bariatric Services Department of Norwalk Hospital will be presenting the evening's program "Promoting Kids' Healthy Weight."  
Time: 7:30 PM  
Cost: \$10 Registration Fee  
Cannon Grange Hall  
25 Cannon Road, Wilton CT 06897

## APRIL 27

**Old Lyme Grange Visitor's Night**  
Family Activities Night with Bake-Off Contest and a Country Store  
Time: 7:30 PM  
Old Lyme Grange Hall  
55 Lyme Street, Old Lyme 06371

## APRIL 28

**CT State Grange State-wide Charity Tag Sales**  
Five Tag Sales will be held by Pomona Granges across the state, with the proceeds going to the American Liver Foundation.  
Time: 9 AM - 2 PM

- Central Pomona Grange Tag Sale  
Meriden Grange Hall, 540 Broad St, Meriden
- Quinebaug Pomona Grange Tag Sale  
Senexet Grange Hall, 628 Rte 169, Woodstock
- Mountain County Pomona Grange Tag Sale  
Litchfield Grangel, 453 Bantam Rd, Litchfield
- New Haven County Pomona Grange Tag Sale  
Wallingford Grange, 586 Center St, Wallingford
- Excelsior Pomona Grange Tag Sale  
Oxford Grange Hall, 482 Oxford Road, Oxford

## APRIL 30

**CT State Grange presents a  
Town Hall Meeting with Ed Luttrell**  
Join National Grange President Ed Luttrell as he makes a stop in Connecticut as part of his Nationwide speaking tour. This will be a town hall style meeting.  
Time: 7:30 PM  
Goodwill Grange Hall  
43 Naubuc Ave, Glastonbury CT 06033



# APRIL IS GRANGE MONTH



*American Values. Hometown Roots.*

**FOR MORE INFORMATION:**

**Visit us on the web: [www.CTStateGrange.org](http://www.CTStateGrange.org)**



## Your Grange No. 000

0000 Street Name Here, Your Town, CT 00000

Phone: 860-000-0000 • E-mail: [yourgrange@ctstategrange.org](mailto:yourgrange@ctstategrange.org)

### ----- MEDIA ALERT -----

**RELEASE DATE:**  
April, 2012

**Contact:** John Smith, Grange President  
**Contact Phone:** 860-000-0000  
**Contact E-mail:** [yourgrange@ctstategrange.org](mailto:yourgrange@ctstategrange.org)

**{Enter Main Headline – Try to keep to one line}**  
*{Enter Sub Headline if headline requires more}*

**WHAT:** {ENTER the purpose of the Alert - similar to the headline}

**WHO:** {ENTER Grange Name and Town}

**WHERE:** {ENTER Location and Address of Event}

**WHEN:** {ENTER Day of Week, Month, Day, Year and Time}

**WHY:** {ENTER a brief description of the event. Keep to 4 or 5 lines maximum.}

Founded in 1867 to help farmers recover from the ravages of the Civil War, the Grange is the oldest US community-service, family-oriented organization with a special interest in agriculture. Over the years, the Grange has evolved to incorporate the interests of farm and non-farm families in rural, suburban and urban communities. Agricultural and legislative initiatives, rural health care, education and communications access are just a few of the Grange's current areas of involvement. In Connecticut, there are nearly 60 communities across the state that host a Grange chapter.

To find out more about [Insert Grange Name Here], please contact [Insert Contact Information].



## Your Grange No. 000

0000 Street Name Here, Your Town, CT 00000

Phone: 860-000-0000 • E-mail: [yourgrange@ctstategrange.org](mailto:yourgrange@ctstategrange.org)

**FOR IMMEDIATE RELEASE:**  
**April, 2012**

**Contact:** John Smith, Grange President  
**Contact Phone:** 860-000-0000  
**Contact E-mail:** [yourgrange@ctstategrange.org](mailto:yourgrange@ctstategrange.org)

## **[Insert Name] Grange Celebrates Grange Month with [Your Event Title Here]**

**[Insert City, CT – April, 2012]** – [Insert Grange Name Here] will be opening their doors to the community as they host a [Insert Event Title Here] as part of Grange Month celebrations held across Connecticut.

April has been declared "Grange Month" by the National Grange, and is an opportunity to showcase the Grange organization - its purpose, programs and activities - throughout the United States. The theme for Grange Month 2012 is "American Values. Hometown Roots." and is reflective of the efforts and accomplishments of Granges in Connecticut as well as nationwide.

The [Insert Event Title Here] will take place on [Insert Date], 2012 at [Insert Place of Event] from [Insert Start Time] to [Insert Finish Time]. All members of the community are invited. The event is free and refreshments will be served. [Insert Additional Event Information Here]

Connecticut State Grange President Jody Cameron explains the importance of Grange Month to Connecticut Granges. "Grange month is an excellent opportunity for Granges and Grangers to introduce the public to the positive influence and impact it has on the community in which it serves."

Founded in 1867 to help farmers recover from the ravages of the Civil War, the Grange is the oldest US community-service, family-oriented organization with a special interest in agriculture. Over the years, the Grange has evolved to incorporate the interests of farm and non-farm families in rural, suburban and urban communities. Agricultural and legislative initiatives, rural health care, education and communications access are just a few of the Grange's current areas of involvement. In Connecticut, there are nearly 60 communities across the state that host a Grange chapter.

In addition, the Grange gives its members the opportunity to serve their communities through service projects that make a difference in the lives of everyone. "Our communities are constantly changing and each of us contributes to that change in some way," [Insert Grange Name Here] President [Insert Master's Name] said. "Each and every person should ask themselves, 'What changes would I like to see in my community?' Everyone should want to make a difference in their community, and at the Grange, you can discover how to make that difference."

To find out more about [Insert Grange Name Here], please contact [Insert Contact Information].

###



# APRIL IS GRANGE MONTH

April is Grange Month and we are celebrating! Here's the information:

*American Values. Hometown Roots.*



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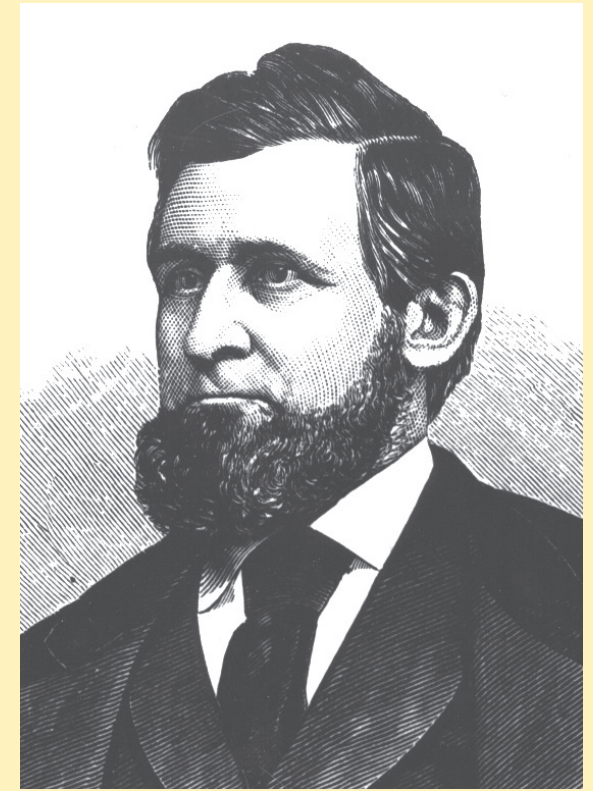
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**In 1867 the National Grange became the first nationwide farm organization. It is the first national organization to give full voice and vote to women, 50 years before Congress adopted the same.**

**The Grange's passionate, non-partisan style of grassroots vigor has since continued to ensure that the average citizen is fully represented in public policy dialogue.**

**With nearly 60 Grange chapters in communities across Connecticut, the Grange has evolved into an organization concerned with the needs of all people - rural, suburban and urban - including economic development, education, family endeavors, and legislation designed to assure strong and viable communities across the state.**



**National Grange Founder  
Oliver Hudson Kelley**



*American Values. Hometown Roots.*



# PROMOTIONAL MATERIALS

## For Connecticut's Granges



The following materials have been created to help you promote your Community Grange, and highlight the many great aspects of the organization. Perfect for Grange Month and other events! Order your brochures and marketing materials today!

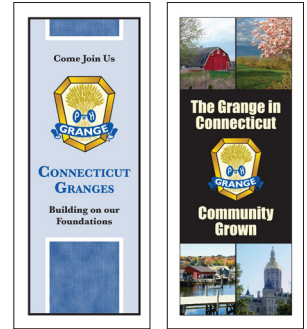
### Connecticut State Grange Branded Brochures:

These full-color, tri-folded, brochures are printed on a 24/60 lb bright white paper stock, and have the Connecticut State Grange contact information listed.

#### Two Styles Available:

- CSG Style A:** Generic Membership Brochure
- CSG Style B:** Generic Community Grown Promotional Brochure

<b>QUANTITY:</b>	<b>25</b>	<b>50</b>	<b>100</b>
<b>PRICES:</b>	\$35.00	\$55.00	\$85.00



CSG STYLE A    CSG STYLE B

### Customized Community Grange Branded Brochures:

These full-color, tri-folded, brochures are printed on a 24/60 lb bright white paper stock, and have customized information listed specific to the Community Grange.

#### Two Styles Available:

- COM Style A:** Customized Membership Brochure
- COM Style B:** Customized Community Grown Promotional Brochure

<b>QUANTITY:</b>	<b>25</b>	<b>50</b>	<b>100</b>
<b>PRICES:</b>	\$40.00	\$60.00	\$90.00



COM STYLE A    COM STYLE B

### Community Grange Promotional Starter Package:

This package contains all the essentials to promote your Community Grange.

#### Package Includes:

- 12 CT State Grange branded Membership Brochures
- 3 CT State Grange branded Junior Membership Brochures
- 10 CT State Grange Branded Promotional Brochures
- 25 Community Grange "Inserts" for the Brochures - customized with your Community Grange information.
- 25 Community Grange Business Cards - customized with your Community Grange information.
- 5 Generic Grange Promotional Posters/Flyers - 8.5 x 11 - each a different design - suitable for hanging or use in a display.
- 5 Individual Grange Posters/Flyers - 8.5 x 11 - all the same design unique to your Community Grange, ready to hang in libraries, stores, etc. in your communities.
- 10 copies - 8.5 x 11 - Black and White -- Customized basic Press Release about your Grange (timelessly written) ready to submit to your local newspapers.



**PRICE:** \$60.00 per package

If you are interested in purchasing any of the above items for your Community Grange, please let us know **ASAP**, to ensure delivery in time for Grange Month. Please send your requests to [info@ctstategrange.org](mailto:info@ctstategrange.org) ( or via phone at 860-626-5074 ) and we will be in touch regarding processing and payment.





The Grange and its members provide service to not only agriculture and rural communities on a wide variety of issues, but has evolved into an organization concerned with the needs of all people - rural, suburban and urban - including economic development, education, family endeavors, and legislation designed to assure strong and viable communities across America.

## CONNECTICUT STATE GRANGE

43 Naubuc Avenue  
P.O. Box 1393  
Glastonbury, CT 06033  
(860) 633-7550

[www.CTStateGrange.org](http://www.CTStateGrange.org)



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# Community Grown for over 125 Years



With nearly 60 Community Granges Across Connecticut, there's a local Grange near you!

**Connecticut State Grange**  
Join Us Today! (860) 633-7550

[www.CTStateGrange.org](http://www.CTStateGrange.org)

# With nearly 60 Community Granges across Connecticut, there's a local Grange near you!

Making a Difference through:

Agricultural Initiatives

Legislative Support

Community Service

Family Activities

Family Fun

Member Benefits

Leadership Training

Music and Programs

Contests and Exhibits

Camp Berger Summer Camp



Visit us on the web:

[www.CTStateGrange.org](http://www.CTStateGrange.org)

[www.Facebook.com/CTStateGrange](http://www.Facebook.com/CTStateGrange)

[www.Twitter.com/CTStateGrange](http://www.Twitter.com/CTStateGrange)

For more information, contact:  
**Connecticut State Grange**

Phone: (860) 633-7550  
43 Naubuc Avenue, P.O. Box 1393  
Glastonbury, CT 06033

**CELEBRATING  
OVER 125 YEARS  
OF  
COMMUNITY  
HANDS AT WORK**

**JOIN THE GRANGE**



**AND TAKE AN  
ACTIVE INTEREST  
IN YOUR  
COMMUNITY**

**[www.CTStateGrange.org](http://www.CTStateGrange.org)**



# Grange Press Release 10 STEP WORKSHEET

Use this form to help you gather the necessary information for your press release.

**1.**

GRANGE NAME & NO. --

**2.**

NEWS TYPE --      \_\_\_ EVENT      \_\_\_ MEETING      \_\_\_ FAIR      \_\_\_ ANNOUNCEMENT

**3.**

HEADLINE --

**4.**

DATE --

TIME --

**5.**

LOCATION NAME & ADDRESS --

**6.**

DESCRIPTION --

**7.**

BACKGROUND / WHY --

**8.**

QUOTES --

**9.**

CONTACT NAME & TITLE --

WEBSITE --

**10.**

CONTACT PHONE --

CONTACT E-MAIL --